



Bachelor of Commerce

SAQA ID 120689 NQF Level 7

🕒 Qualification duration

Contact

Full-Time (Campus)

- Minimum: 3 years
- Maximum: 5 years

Part-Time (Online)

- Minimum: 5 years
- Maximum: 7 years

Distance

Full-Time

- Minimum: 3 years
- Maximum: 5 years

Part-Time

- Minimum: 5 years
- Maximum: 7 years

☰ Qualification description

Business-minded? The multidisciplinary nature of this degree prepares you for work in any area of business.

You will cover the broad principles of commerce and management with a focus on business management, human resource management and marketing. You will also develop a sound foundation in accounting, financial management, project management, economics, research methodology and organisational behaviour. Because of our unique teaching and learning approaches, you will also develop essential skills for the world of work, such as analytical thinking, effective decision-making, working in teams and communicating confidently.

At Eduvos, we believe that flexible learning brings limitless possibilities. That's why we use a blend of face-to-face Lecture-Based Learning (LBL) and Technology Enhanced Learning (TEL). Our teaching staff is a mix of full-time academics and working professionals to ensure you benefit from quality academic and industry-specific inputs. You have access to campus resource centres, computer labs and Wi-Fi. During your studies, you complete practical case studies and conduct individual and group research projects. These projects and assessments ensure relevant business experience and further prepare you for the real world of work.

✅ Entry requirements

- South African National Senior Certificate (NSC) with Bachelor's degree pass.
- Or National Certificate (Vocational) Level 4 issued by the Council of General and Further Education and Training with a Bachelor's degree pass.
- Or letter or certificate confirming an exemption from Universities South Africa (USAf) for any other school-leaving results.
- Or completion of a Bachelor's degree.
- Or completion of the relevant Foundation Programme along with a letter or certificate of exemption from Universities South Africa (USAf).
- Or completion of a relevant Higher Certificate.
- Or completion of the relevant Eduvos Access Programme.

📁 Possible career options

Does the prospect of managing a business inspire you?

The career choices for you, as a Bachelor of Commerce graduate, are varied and employment options include:

- Business Management
- Business Consulting
- Entrepreneurship
- Human Resource Management
- Marketing Management

📋 Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

This qualification is offered at the following campuses:

- | | |
|---------------------------|----------------------|
| • Bedfordview | • Mbombela |
| • Bloemfontein | • Midrand |
| • Cape Town: Mowbray | • Nelson Mandela Bay |
| • Cape Town: Tyger Valley | • Potchefstroom |
| • Durban | • Pretoria |
| • East London | • Vanderbijlpark |



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Qualification structure

Year 1

First-year subjects are aimed at introducing students to the core subject areas of a general Commerce qualification.

- They are equipped with the fundamental principles of the following subject areas:
- Business Management 1A & 1B
- Computer Skills
- Economics 1A & 1B
- Financial Accounting 1A & 1B
- Human Resource Management 1
- Marketing 1
- Mathematics for Commerce
- Quantitative Techniques
- Elective - Choose 1:
 - Business English
 - Business Law

Year 2

Second-year subjects are built on the foundation developed through the first-year subjects, and start exploring the following modules at a higher cognitive level:

- Accounting 2A & 2B
- Business Management 2A & 2B
- Data Analytics
- Human Resource Management 2A & 2B
- Marketing 2A & 2B
- Research Methodology
- Optional Modules:
- Human Resource Information Systems
- Entrepreneurship

Year 3

Third-year subjects are designed to enable students to specialise in Marketing, Human Resource Management and Business Management. The modules of Research Methodology and Financial Management also contribute to making students work ready.

- Business Management 3A & 3B
- Financial Management
- Human Resource Management 3A & 3B
- Marketing 3A & 3B
- Research Data Collection and Analysis
- Research Design
- Research Final Project
- Research Literature Review
- Work Integrated Learning (Commerce)



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Module descriptors

Year 1

Business English

The aim of this module is to provide students with an understanding and practical knowledge of the business communication skills essential to any business venture.

Business Law

Welcome to business law! This module will introduce you to the study of law generally and it will provide you with an overview of the South African legal framework. This will include the sources, classification and structure of the South African legal system. Beyond the introduction to South African law, this business law module will focus on the legal underpinnings of business as informed by the law of contract. You will soon come to realise that without contracts, conducting business would be difficult if not impossible. Principles of business law are widely used in commercial business transactions, employment, sports and so forth. They are also used in our daily interactions with taxi drivers, shopkeepers, bank tellers, mobile phone providers and even used at the gym. Business contracts differ greatly in form, substance and content, and there are different types of contracts for different industries in the workplace. We appreciate that law is not one of your majors and as such we will not expect you to become legal experts after taking this course. What we do expect however, is that you will gain valuable insight into the way the law of contract operates and how it impacts business and marketing activities.

Business Management 1A

This module introduces students to the fundamentals of business and key management practices in an organisation, including enterprises. The concept of business management refers to those activities that a manager in a business needs to undertake to operate the enterprise successfully, ranging from the business plan to the managing of resources and people. The module provides students with essential information and skills to understand and engage in management activities and business operations.

Business Management 1B

The aim of this module is to familiarise students with the fundamentals of human resource management, marketing, public relations, financial management, operations management, purchasing and provide information on how to develop a global business strategy.

Computer Skills

The aim of this module is to provide practical use of computer applications to create, manage and format data by developing word-processing, spreadsheet and presentation skills in a Windows Operating System (OS) environment.

Economics 1A

The primary aim of Economics 1A, which is an introductory module to Microeconomics, is to develop the competency of students to demonstrate analytical skills in different fields of basic economic principles. The module provides a framework within which the student can develop a critical understanding of the workings of a market economy and the way in which it affects individuals and institutions operating within such a system.

Economics 1B

This module introduces students to Macroeconomics, which is a sub-field of Economics. Economics is essentially the study of scarce resources at the national level and at the level of business. As a field of study, macroeconomics focuses on economics at the national level and related matters, such as economic development, the state of a country's economy, gross domestic product (GDP), fiscal and monetary policy, the role of government in the economy, economic objectives, global economic issues and economic growth factors.

Financial Accounting 1A

The aim of this module is to introduce the student to the concepts, principles and procedures of accounting.

Financial Accounting 1B

The aim of this module is to introduce the student to the concepts, principles, and procedures of accounting.

Marketing 1

The aim of this module is to provide the student with an understanding of the fundamental concepts and principles that underpin the marketing process and the necessary marketing skills.



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Module descriptors

Year 1

Mathematics for Commerce

This module is meticulously crafted to impart students with an extensive comprehension of the fundamental mathematical principles and calculations crucial for excelling in the realms of business. It delves into the intricacies of financial management and core financial calculations indispensable in the business landscape, encompassing topics like simple and compound interest, profits and losses, taxes, loans, percentages, statistics, and financial mathematical calculations. The successful conclusion of this module will empower students to attain the requisite numerical acumen essential for their degree, aligning with the expectations of a bachelor's degree in business management.

Human Resource Management 1

The aim of this module is to introduce the student to the concepts, principles, and procedures of accounting.

Quantitative Techniques

The aim of this module is to introduce the students to statistical techniques and experimental design as these are applied to commercial problems.



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Year 2

Accounting 2A

The aim of this module is to provide students with the understanding and ability to use cost information for budgeting and forecasting purposes in the management of a business.

Accounting 2B

The aim of this module is to enable students to develop competence and skills in the management of business accounting systems and the process of conducting and reporting an audit.

Business Management 2A

The aim of this module is to provide you with theoretical and practical understanding of the entrepreneurial process, which is divided into four parts: deciding to become an entrepreneur, developing successful business ideas, moving from an idea to an entrepreneurial firm, and managing and growing an entrepreneurial firm.

Business Management 2B

The aim of this module is to provide students with a theoretical and practical understanding of general management principles.

Data Analytics

The aim of this module is to equip students with the essential knowledge and practical skills required to analyse and visualize data effectively using Microsoft Power BI. By the end of this module, students will be able to leverage Power BI to derive meaningful insights from commerce-related datasets and make data-driven decisions.

Entrepreneurship

The aim of this module is to highlight the learning outcomes and assessment criteria that need to be met to pass the module; the assessment required to be completed for the module; the additional resources required for the module; and the topics that will be focused on for the module.

The primary aim of Entrepreneurship is to provide you with knowledge and skills about entrepreneurship and small business management. The purpose is also to create awareness of the potential advantages and challenges of starting a new business venture and of developing an entrepreneurial spirit.

The module will focus on the role and types of entrepreneurs and how innovation and creativity can be developed as part of new venture creation. You will also explore the key concepts of idea screening, viability and feasibility, followed by the development of a business model and a business plan as part of the planning of a new business venture. The next stage will introduce you to key questions and challenges when the business is launched and managed.

Human Resource Information Systems

The aim of this module is to teach the basics of computerised payroll and human resource systems.

Human Resource Management 2A

The aim of this module is to introduce the student to the concepts, principles, and procedures of accounting.

Human Resource Management 2B

The aim of this module is to cover Organisational Behaviour (OB), a field of study that investigates the impact that individuals, groups, and structure have on behaviour within an organisation, then applies that knowledge to make organisations work more effectively.

Marketing 2A

The aim of this module is to provide students with an understanding of sales planning, sales management and the selling process, which can be applied in different markets and environments.



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Year 2

Marketing 2B

The aim of this module is to introduce students to the behaviour that consumers display in identifying and making purchasing decisions about products and services that they expect will satisfy their needs. The module also focuses on explaining the influence of consumer behaviour on the development and implementation of marketing strategies.

Research Methodology

The aim of this module is to provide students with the understanding and the ability to describe the research process and the different methodologies that are part of the process.

Students should develop intellectual competencies and practical skills in understanding the scope and nature of consumer behaviour, and should also be able to identify and anticipate the influence of consumer behaviour on the development of appropriate marketing strategies that will contribute, firstly, to achieving the objectives of the organisation and, secondly, to the satisfaction of consumer needs.



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Module descriptors

Year 3

Business Management 3A

The aim of this module is to provide students with theoretical and practical understanding of the strategic management process, which is divided into three stages: strategy formulation, implementation, and evaluation. The module will unpack this process.

Business Management 3B

The aim of this module is to provide students with a theoretical and practical understanding of the change-management process. Various approaches, metaphors, and models of change will be unpacked in this module.

Financial Management

The aim of this module is to familiarise you with the essential principles, calculations, actions, and techniques involved in financial management.

Human Resource Management 3A

This module is designed to cover all aspects of remuneration management as part of the Human Resource Management function, to enable a better understanding of the dynamics of remuneration management.

Human Resource Management 3B

The purpose of this module is to equip the student with the knowledge and skills needed to gain a competitive advantage by managing human-resource-related issues (for example, flexible patterns of work, competitive advantage, intellectual capital, total quality management, leadership, Strategic Human Resource Management (SHRM), the future role of human resource management, etc.) effectively.

Marketing 3A

The aim of this module is to provide students with an understanding of digital marketing (including internet marketing) and e-business, which can be applied in different markets and environments for different products or services. The module seeks to prepare students to understand the dimensions of digital marketing in the business world and to develop the skills to design and operate a digital marketing plan.

Marketing 3B

The aim of this module is to introduce students to the key elements involved in global marketing and integrated marketing communications (IMC). Students will be exposed to the business reality and the imperatives of global marketing and an open economy in which imports and exports form part of everyday business. At the end of this module students will understand how globalisation impacts product and marketing strategies. The module also relates to an integrated marketing communications strategy and the use of marketing tools such as advertising, promotions, and public relations. The module builds on prior learning in the areas of marketing management, digital marketing and e-business, economics, and business management.

Research Data Collection and Analysis

As a continuation of Research Literature Review and Research Design combined, this module aims to provide guidance to students as they embark on their research project, focusing on the development of ethical research data collection skills. Engaging in this hands-on experience will empower students with valuable research capabilities applicable to both their academic journey and future professional endeavours.

Research Design

As a continuation from Research Literature Review, the aim of this module is to guide students in expanding their research experience and refining their proposal-writing skills to encompass meticulously planned methodologies. Furthermore, it equips students with the knowledge and procedures necessary to secure ethical approval for the execution of their research projects.

Research Final Project

As a culmination of Research Literature Review, Research Design, and Research Data Collection and Analysis, this module is designed to guide students in effectively completing a research project, focusing on the crucial aspects of analysis and reporting. By the end of this module, students will have acquired indispensable research skills that can be applied in both academic and professional settings.



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Year 3

Research Literature Review

The aim of this module is to guide students towards comprehending the beginning phases of the research process, starting with the selection a topic through to generating a literature review. This plays a crucial role in developing students' research skills and critical thinking abilities.

It serves as an essential foundation in a student's journey toward becoming a skilled researcher and scholar.

Work Integrated Learning (Commerce)

The aim of this module is to provide students with the opportunity to apply and incorporate the skills and knowledge learnt in the various modules in an integrated project. An integrated assignment, to be completed individually, will be expected in each block. These completed tasks will form part of a presentation which will form part of the summative assessment.

This module will equip students with valuable soft skills that are essential in their career growth and in the workplace itself. Students are encouraged to research relevant topics to gain a better understanding of this exciting field. Students will identify inherent transferable skills and be able to apply these in different scenarios. Lastly, students will review their own learning experience and monitor their growth over a period.

On completion of this module, students will be able to identify and use a range of skills, understand the dynamics of team and group work, be able to analyse and identify problems and provide feasible solutions, as well as monitor and evaluate their own learning experience.