



# Bachelor of Commerce Honours in Business Management

SAQA ID 120722 NQF Level 8

## 🕒 Mode and duration

### Contact

Full-Time (Online)\*

- Minimum: 1 year
- Maximum: 2 years

Classes are offered on Saturdays. However, ad hoc consultations may run after hours during the week.

\* Subject to CHE Concession on Online and Blended Learning for 2024

## ☰ Qualification description

Looking to rule the shark tank? Consider the BCom Honours (Business Management), a highly demanding postgraduate degree. The main objective is to extend your knowledge of business, commerce and management theory, through academic research and practical application.

Our qualification provides you with advanced knowledge and skills in six compulsory modules. These modules are Strategic Management, Project Management, Organisational Behaviour, Finance for Non-Financial Specialists, Research Methodology and Research Dissertation. Within the structure of the two research subject areas, you will direct and drive your own independent research project that will culminate in a dissertation, under the guidance of a supervisor. In Strategic Management, you will cover the strategic and change issues facing modern organisations.

In Project Management, you will learn how to plan, organise and manage projects with an emphasis on finding new and innovative ways of doing so. In Organisational Behaviour, the focus is on what affects organisational effectiveness and behaviour. In Finance for Non-Financial Specialists, you will learn how to use accounting statements and financial information to improve business decision-making. What makes our honours degree unique is not only its academic rigour but its emphasis on real-world application. As a BCom Hons (Business Management) graduate you will be very competitive in the job market because you will have gained advanced skills like critical, analytical and independent thinking, self-discipline, perseverance, finding innovative solutions to business issues, working in groups and communicating effectively.

This programme is an excellent route to further Master's degree studies in commerce and to academic and professional careers in a range of business, management and consulting environments.

## ☑ Entry requirements

1. A recognised undergraduate degree or equivalent for the specific honours degree.
2. Or an equivalent foreign undergraduate qualification on NQF level 7 approved by SAQA.
3. And the specific undergraduate qualification must include Business Management or equivalent in the third-year of the undergraduate studies.
4. And the specific undergraduate qualification must include the following modules at least in the first year: Accounting, Economics and Statistics.
5. And a minimum of 60% average during the exit year of the applicable undergraduate qualification.
6. Alternatively, the Recognition of Prior Learning can be considered for Access.

## 📁 Possible career options

Become a leader in business.

The career choices for you, as a Bachelor of Commerce Honours in Business Management graduate, are varied and include:

- Academia
- Business Consulting
- Entrepreneurship
- Management
- Market Research
- Project Management

## 📄 Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE)
- Registered with the South African Qualifications Authority (SAQA)

## This qualification is offered at the following campuses:

- Bedfordview
- Bloemfontein
- Claremont
- Durban
- East London
- Mbombela
- Midrand
- Nelson Mandela Bay
- Potchefstroom
- Pretoria
- Tyger Valley
- Vanderbijlpark



# Bachelor of Commerce Honours in Business Management

SAQA ID 120722 NQF Level 8

## Qualification structure

### Year 1

This qualification will provide graduates with post-graduate-level knowledge, specific skills and applied competence in a number of fields traditionally associated with Business, Commerce and Management. The modules included are:

- Finance for Non-Financial Specialists 4A & 4B
- Organisational Behaviour 4A & 4B
- Project Management 4A & 4B
- Research Methodology 4A & 4B
- Research Project 4A & 4B
- Strategic Management 4A & 4B



# Bachelor of Commerce Honours in Business Management

SAQA ID 120722 NQF Level 8

## Module Descriptors

### Year 1

#### **Finance for Non-Financial Specialists 4A**

The primary aim of this module is to acquaint students with the fundamental concepts, principles, and methodologies underpinning financial accounting and finance. This comprehensive introduction serves as a foundational overview, enabling students to establish a strong grounding in the realms of accounting and finance.

#### **Finance for Non-Financial Specialists 4B**

This module has been meticulously crafted to instil in students a strong foundational comprehension of the core elements within the realms of accounting and finance, with a particular emphasis on budgeting and business capital. Upon completion of this course, students will possess a robust command of critical principles and operational techniques within these fields, creating a firm basis for future pursuits and specialization within the realms of accounting and finance.

#### **Organisational Behaviour 4A**

This module aims to equip students with the essential competencies, including knowledge, values, and skills, required for a comprehensive understanding of the key determinants of behavior within organisations. Specifically, it focuses on the overview of what Organisational Behavior is all about; and the role of the individual in affecting the organisational behaviour. By the end of the module, students will possess the capacity to analyze and assess how these determinants influence an organisation's overall effectiveness.

#### **Organisational Behaviour 4B**

The focus of this module shifts from the role of the individual to the role that the group, team and leadership plays in affecting organisational behaviour. The central goal of this module is to cultivate an environment where effective communication, strong leadership, and a deep understanding of organisational culture prevail. Students will employ their acquired knowledge, insights, and critical thinking skills to assess and actively participate in activities pertaining to organisational behavior. This active engagement is geared towards improving individual, team, and organisational performance, thus facilitating the evolution of organisational effectiveness and the overall well-being of its constituents.

Another key aim of this module is to enable students to delve into the intricacies of organisational structure and the dynamics of change within organisations. Through critical evaluation and application of their acquired expertise, students will be equipped to comprehend the impact of structural changes and to proactively contribute to the facilitation of organisational transformation. This, in turn, leads to the enhancement of work-life quality and the overall effectiveness of the organisation.

#### **Project Management 4A**

The objective of this module is to equip post-graduate students with expertise in the field of project design and execution through structured processes. The focus of this module will be around comprehension of the basic theories and principles of project management, as well as how to successfully navigate project management. Upon successful completion of this module, students should be able to: 1. Comprehend and employ fundamental project management principles and terminology. 2. Skilfully utilize prevalent project management methodologies in project execution.



# Bachelor of Commerce Honours in Business Management

SAQA ID 120722 NQF Level 8

## Module Descriptors

### **Project Management 4B**

The goal of this module is to provide post-graduate students with proficiency in project design and execution using systematic approaches. The focus of this module will be based on further expanding on the use and implementation of project management skills developed in COPJA4, and further developing the skill to professional communicate and achieve project management in the business environment. Upon successfully finishing this module, students are expected to: 1. Apply tools and techniques for effective communication and risk management within a project management framework; 2. Conduct project planning within the context of the business environment; 3. Proficiently oversee and manage projects across diverse business scenarios.

### **Research Methodology 4A**

The aim of this module is to drive students towards comprehending the beginning stages of the research process, from selecting a topic through to methodology. This plays a crucial role in developing students' research skills and critical thinking abilities. It serves as a foundational steppingstone in a student's journey toward becoming a proficient researcher and scholar.

### **Research Methodology 4B**

The aim of this module is to assist the students in extending their research exposure and proposal writing to include well planned methodologies, ethical approval, data analysis and research reporting.

### **Research Project 4A**

The aim of this module is to guide students in conducting a research project and fostering proficiency in ethical research data collection. This hands-on experience will equip them with valuable research skills for both academic and professional pursuits.

### **Research Project 4B**

This module aims to facilitate students in successfully concluding a research project through analysis and reporting, thereby equipping them with essential research skills applicable to academic and professional contexts.

### **Strategic Management 4A**

The primary aim of this module is to equip students with a profound comprehension of the intricate landscape of strategic management. In the dynamic realm of organisations, strategic direction is a constant concern, driven by various factors including seizing new opportunities and surmounting substantial challenges. This module delves into the underlying reasons prompting shifts in strategic direction within organisations, explaining their significance, clarifying the decision-making processes, and introducing key concepts essential for grasping, managing, and surmounting strategic challenges. By the end of this module, students will possess a deep understanding of the multifaceted dimensions of strategy with the business environment.

### **Strategic Management 4B**

The primary objective of this B-part module is to equip students with an in-depth comprehension of the intricacies of international strategy, development, organisation, and evaluation. In the realm of global business, organisations encounter multifaceted challenges related to their strategic trajectories. These challenges arise from various motivations, including the pursuit of new international opportunities and the resolution of substantial issues. By the conclusion of this module, students will possess a holistic grasp of the complexities associated with international strategy, development, organisation, and evaluation. They will be well-prepared to navigate the intricate landscape of global business, drawing upon their knowledge and insights to make informed decisions that impact organisations operating in the international arena.