Eduvos
Your Education. Your Future

Bachelor of Arts (Psychology and Linguistics)

SAQA ID 120745 NQF Level 7

Qualification duration

Contact
Full-Time (Campus)
- Minimum: 3 years
- Maximum: 5 years

Part-Time (Online)
- Minimum: 5 years
- Maximum: 7 years

Qualification description

Flexible learning. Limitless possibilities. The Bachelor of Arts (BA) degree prepares you for work in many disciplines and is an excellent foundation for a wide range of possible careers.

Our BA degree is a broad and flexible qualification rounded in the behavioural and social sciences. This degree aims to develop critical thinking and provide you with an in-depth understanding of human behaviour from different perspectives. As you progress to Year 3, you will learn how to apply theoretical knowledge gained throughout the duration of this degree to real-world contexts.

Because of our degree's unique emphasis on practical application, you will select, conduct and present a research project during Year 3. In addition, by introducing you to research, we are preparing you for postgraduate studies, a unique offering of this undergraduate degree. This blended approach ensures that you graduate with essential work skills such as critical thinking and problem-solving, being innovative and adaptable to change, collaborating in teams and communicating effectively.

The success of our BA lies in its flexibility of subject choice, a curriculum that is relevant, Technology Enhanced Learning (TEL) and smaller classes, as well as teaching staff with both industry and academic experience. We give you the opportunity to tailor your subject choice to specialise in an area that interests you the most.

Entry requirements

- South African National Senior Certificate (NSC) with Bachelor's degree pass. *
- Or National Certificate (Vocational) Level 4 issued by the Council of General and Further Education and Training with a Bachelor's degree pass.
- Or letter or certificate confirming an exemption from Universities South Africa (USAf) for any other school-leaving results.
- Or completion of a Bachelor's degree.
- Or completion of the relevant Foundation Programme along with a letter or certificate of exemption from Universities South Africa (USAf).
- Or completion of a relevant Higher Certificate.
- Or completion of the relevant Eduvos Access Programme.

AND
- * 25 Eduvos points or more.
- 50% or above for Grade 12 English or equivalent.

Qualification accreditation

- Accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE).
- Registered with the South African Qualifications Authority (SAQA).

This qualification is offered at the following campuses:

- Bedfordview
- Bloemfontein
- Cape Town: Mowbray
- Cape Town: Tyger Valley
- Durban
- East London
- Mbombela
- Midrand
- Nelson Mandela Bay
- Potchefstroom
- Pretoria
- Vanderbijlpark

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Qualification structure

Year 1

- Communication Science 1A & 1B
- English Literature Studies 1A & 1B
- Industrial Psychology 1A & 1B
- Linguistics 1A & 1B
- Political Science 1A & 1B
- Psychology 1A & 1B

Year 2

- Communication Science 2A & 2B
- Cultural Studies
- Developmental Psychology 2A & 2B
- English Literature Studies 2A & 2B
- Linguistics 2A & 2B
- Personalities Theory 2A & 2B
- Research Methodology
- Optional: Positive Psychology

Year 3

- Abnormal Behaviour 3A & 3B
- Health and Community Psychology
- Individual Therapy
- Linguistics 3A & 3B
- Research Project
- Social Psychology
- Elective: Neuropsychology or Assessment and Evaluation 3

Possible career options

Put your creative and critical thinking skills to good use. Graduating with the BA degree can form a foundation for many careers as this degree helps students acquire a wide range of interpersonal skills, which can be used in various positions. Some positions would require further training as is common with most three-year degrees, while others draw on the skills developed throughout the BA degree. The Eduvos programme provides for two core disciplines, which will enable students to have more than one option for postgraduate studies.

The careers for you, as a BA graduate are varied and could include:
- Communications
- Research

The BA degree generally acts as a stepping stone for further study that will allow students to pursue a range of possible careers depending on their major.

These can include communications, research, editing and content development, education and psychology-related fields (e.g., counselling, clinical, educational and research psychology).

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Module descriptors

Year 1

Communication Science 1A
The aim of this module is to introduce you to the foundations of communication studies, the contexts of communication and the career opportunities for students of social sciences, creative arts, communications and humanities in general.

Communication Science 1B
The aim of this module is to introduce you to the foundations of communication studies, the contexts of communication, and the career opportunities for students of social sciences, creative arts, communications, and the humanities in general.

English Literature Studies 1A
The aim of this module is to introduce you to a variety of literary ways of looking, thinking and writing about the world. Emphasis is placed on the inherent relationship between texts and the contexts in which they were written. The context encompasses social, political, economic, religious and cultural characteristics of a specific historical period. This module aims to enable you to see the link between texts and their contexts and to be able to analyse – in short and long writing pieces – what the texts reveal about these contexts.

English Literature Studies 1B
The aim of this module is to introduce you to a variety of literary ways of looking, thinking and writing about the world. Emphasis is placed on the inherent relationship between texts and the contexts in which they were written. The context encompasses social, political, economic, religious, and cultural characteristics of a specific historical period. This module aims to enable you to see the link between texts and their contexts and to be able to analyse – in short and long writing pieces – what the texts reveal about these contexts.

Industrial Psychology 1A
This module aims to provide you with an introductory knowledge scaffolding regarding the nature and practice of organisational psychology.

Work encompasses a large portion of a person's life (50 – 60 years on average). Therefore, it stands to reason that a vocation, irrespective of its nature, forms an intrinsic part of not only a person's day, but also their lives, personalities, psyches and, to a large degree, their self-concept. However, work is by no means a solitary activity, even when such is performed independently of others. The efforts, outputs or services affected by such have an impact on other workers/colleagues/employees. Therefore, any attempt to study people at work would need to occur on both a micro and a macro level. The study of people at work within the field of industrial/organisational psychology occurs on three levels, namely:
• Individual
• Group
• Organisation

It can certainly be argued that the study of human work behaviour and the symbiosis between such would further extend to the impact thereof on the nuclear family and larger community. The following questions are posed in efforts of study in industrial psychology:
• What motivates people to work?
• What makes a person a leader or follower at work?
• What makes some people invaluable at work while others are almost immediately dispensable?
• Why is it that some people find work to be intrinsically engaging while others seem to loathe their jobs?

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Year 1

Industrial Psychology 1B
We live in a technology-driven world, but we cannot deny the fact that humans are an integral part of every organisation. At the heart of the successful organisation lies the industrial psychologist who can offer insight into employee behaviour, management, growth and potential development.

This module aims to further explore concepts and themes relevant to the field of industrial/organisational psychology. The following questions are posed in exploring this module:
 What do I need to know when recruiting and selecting for a position?
• How does one ensure the best fit between the person and the job?
• How do adults learn, and how is learning and development applied in the workplace?
• Why does performance need to be measured and how can we best do this?
• How can I build my career and the careers of those who work for me?
• What kind of impact does health have in the workplace and how does the workplace impact our health?
• How can I maximise team performance and what dynamics are at play in teamwork?

Linguistics 1A
The aim of this module is to provide an understanding of core concepts in linguistics as well as the application of these concepts to practical contexts. At the end of this module, you, a linguist in the making, are expected to be equipped with the knowledge and skills needed to embark on the mastering of core topics in Linguistics 1B and to engage with other fields where language is a core matter.

Linguistics 1B
The aim of this module is to provide a deeper understanding of more complex ideas within linguistics and bringing in the effects of society on language – this will begin your academic knowledge of sociolinguistics. At the end of this module, you are expected to be equipped with the knowledge and skills needed to engage with linguistic theory in an interdisciplinary manner and discuss the topics in Linguistics 1B in-depth and to connect these topics to other relevant fields.

Political Science 1A
The aim of this module is to introduce you to the fundamental concepts and theories in the study of political science.

Political Science 1B
The aim of this module is to introduce you to the fundamental concepts and theories in the study of political science in regard to the branches of the government.

Psychology 1A
The aim of this module is to introduce you to the most relevant theoretical topics that are needed as a foundation for any further study in psychology.

Psychology 1B
The aim of this module is to introduce you to the most relevant theoretical topics that are needed as a foundation for any further study in psychology.

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Module descriptors

Year 2

Communication Science 2A
The aim of this module is to develop your awareness and understanding of communication within organisations. The extent to which communication methods and communication networks affect organisations will be probed, as well as how to deal with conflict within the organisational environment.

Communication Science 2B
The aim of this module is to develop your awareness and understanding of communication within organisations.

Cultural Studies
The aim of this module is to provide you with an informed understanding of the central perspectives related to the field of cultural studies, with particular focus placed on how power and influence is achieved and exerted in society.

Developmental Psychology 2A
The aim of this module is to provide you with a solid foundation of knowledge on relevant concepts and theories in developmental psychology in preparation for further learning. This includes multiple perspectives on the various stages of human development from the prenatal to adolescent phase with regard to physical, socioemotional and cognitive aspects, as well as an understanding of the potential influence thereof on the individual within his/her specific environment.

Developmental Psychology 2B
The aim of this module is to provide you with a solid foundation of knowledge on relevant concepts and theories in developmental psychology in preparation for further learning. This includes multiple perspectives on the various stages of human development from the early adulthood to late adulthood phase regarding physical, socioemotional and cognitive aspects, as well as an understanding of the potential influence thereof on the individual within his/her specific environment. This module will also focus on death, dying and grieving.

English Literature Studies 2A
The aim of this module is to examine primary theoretical issues relevant to literature from the 15th to 21st centuries while broadening a historical perspective of these texts in their contexts.

English Literature Studies 2B
The aim of this module is to continue examining primary theoretical issues relevant to literature from the 15th to 21st centuries while broadening a historical perspective of these texts in their contexts. The focus for this section is on texts from the mid-19th century to the 21st century.

Linguistics 2A
This module aims to provide an understanding of the core concepts in linguistics as well as the application of these concepts to practical contexts. At the end of this module, you, as a potential educator, therapist, journalist or communication specialist in-the-making, are expected to be equipped with the knowledge and skills needed to embark on an interdisciplinary engagement where language is a core matter.

Linguistics 2B
This module aims to provide an understanding of the core concepts in linguistics, as well as the application of these concepts to practical contexts. At the end of this module, you, as a potential educator, therapist, journalist, or communication specialist in-the-making, are expected to be equipped with the knowledge and skills needed to embark on an interdisciplinary engagement where language is a core matter.

Personalities Theory 2A
The aim of this module is to introduce you to theories related to the study of personality in psychology, equipping you with the key terms and concepts related to personality as well as a historical basis of studies of personality psychology. The module content also covers individual theories in studying personality, collectively referred to as depth psychology. The module is foundational and is offered in preparation for further studies in psychology.

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Year 2

Personalities Theory 2B

The aim of this module is to build on the foundation laid in Block 3, which introduced you to theories related to the study of personality in psychology, expanding your understanding of perspectives, key terms and concepts related to personality. The module content covers selected chapters from Part 3 (Behavioural and Learning Perspectives), Part 4 (Person-Oriented Approaches) and Part 5 (Socially Contextualised Perspectives). This module is foundational and is offered in preparation for further studies in psychology.

Research Methodology

The aim of this module is to provide students with the understanding and the ability to describe the research process and the different methodologies that are part of the process.

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Year 3

Abnormal Behaviour 3A
The aim of this module is to provide a critical overview of psychopathology from a variety of perspectives, namely theoretical, cultural and treatment perspectives. The module will demonstrate how psychological disorders are rooted in multiple factors such as biology, psychology, culture, society, family and politics.

Abnormal Behaviour 3B
The aim of this module is to provide a critical overview of psychopathology from a variety of perspectives, namely theoretical, cultural and treatment perspectives. The module will demonstrate how psychological disorders are rooted in multiple factors such as biology, psychology, culture, society, family and politics.

Assessment and Evaluation 3
The aim of this module is to introduce you to psychometric theory, test construction, ethical considerations and the types of assessments used to test various domains in psychological functioning. By learning about the important theoretical and psychometric principles, you will be able to evaluate the instruments and techniques used in testing and assessment. Additionally, the intention of this course is to prepare you for more advanced studies in psychometric measurement and test design.

Health and Community Psychology
The aim of this module is to help you gain the necessary knowledge and understanding to work with community groups and projects. You are encouraged to identify the means to facilitate communities in assisting, enhancing and developing themselves while dealing with challenges, such as poverty and limited resources.

Individual Therapy
The aim of this module is to equip you with a working knowledge of some of the most dominant systems of psychotherapy that currently inform and influence thinking in the discipline of psychology. In addition to providing a solid grounding in the major theoretical paradigms, the module will endeavour to expose you to the ways in which these theoretical systems might be applied in practice.

Linguistics 3A
The aim of this module is to examine texts from a variety of time periods and certain theoretical contexts relevant to them. These will include the close comparison of several of these texts. It will extend the theoretical issues covered in first- and second-year English Literature Studies and broaden the historical perspectives of them.

Linguistics 3B
The aim of this module is to introduce you to key Modernist and Postmodernist works and some of the central critical topics of these literary movements, using a variety of critical and theoretical approaches.

Neuropsychology
Neuropsychology is an essential sub-discipline within psychology as it focuses on the physiological and neurobiological processes that form the foundation for all human behaviour. An understanding of the neuropsychological component will assist in greater insight into the holistic functioning of individuals. Students will be introduced to the way in which the nervous system functions, the neural bases of specific functional systems, such as language, memory and executive function, in addition to gaining insight into brain development and generalised cognitive disorders.

The module provides students with knowledge of what neuropsychology and neuropsychological practice is and which areas of psychological practice can be informed by neuropsychology. It furthermore informs students of various neurodegenerative and neurological disorders and difficulties, their psychological effects and the link with psychological intervention.

Research Project
The overarching aim of this module is to guide you, as final-year students enrolled across various disciplines, through the process of producing an independently generated research project. By implementing a dual programme of teaching and supervision, this module seeks to equip you with the requisite knowledge and skills that will enable you to successfully conceptualise, formulate, design and implement research for the purpose of generating new knowledge.

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Year 3

Social Psychology

The aim of this module is to provide a detailed understanding of the field of social psychology, examining the attitudes, beliefs and behaviours of both individuals and groups. In addition, the module explores the scientific methods that provide an understanding of how individuals and groups may be influenced. Social psychology also provides an opportunity for you to engage in critical thinking regarding human behaviour, to engage with the outcomes of social research and to create arguments based on this knowledge as applicable to a variety of contexts.