



Eduvos
Your Education. Your Future.

ONLINE SHORT COURSE:

Entrepreneurship.

Prospectus

Prospectus Outline.

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- > Always start with “why”
 - > Summary of what you can do afterwards
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02 What you will learn and how to apply it practically

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 - > The cost of your investment
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01

Living your best life

Always start with "why".

Based on the concept of disciplined entrepreneurship, this scientifically proven curriculum accelerates a person at any stage of entrepreneurship to a point where they have done the necessary work to have a bankable business, for which a plan is an outcome.

The aim of this course is to equip emerging entrepreneurs with a basic set of knowledge and tools they can apply to design, start and manage a new/start-up business effectively. The course is designed in such a way that participating entrepreneurs will be able to apply fundamental concepts and tools directly within their different business contexts.

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Summary of what you can do afterwards.

After completing the short course in Entrepreneurship, you will be able to:

Explain and apply concepts

Explain (understand) and apply several fundamental business planning and management concepts and tools.

Integrate your business knowledge

Integrate your business knowledge and skills into an integrated business design framework.

Design a business plan

Design, write, present, motivate and defend a bankable business plan for a business venture.

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What you will learn and how to apply it practically

Course overview.

The course will take place over a 7 week period during which you will cover the following topics:

TOPICS

- **Week 1:** Introduction to economic and business environment and entrepreneurship
- **Week 2:** Market perspective
- **Week 3:** Operations perspective
- **Week 4:** Human Resource perspective
- **Week 5:** Financial perspective
- **Week 6:** Lean start-up process
- **Week 7:** Digital marketing basics

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Course duration.



How you will learn.

This entrepreneurship short course will consist of a series of live online training workshops and practical application assignments. Participating entrepreneurs are encouraged to engage in the online sessions. It is a space where participants can share experiences, insights and learn from one another.

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Course start date.

During **2024** there will be **six intakes**:

I N T A K E

- 1 ● 08 **January 2024**
- 2 ● 04 **March 2024**
- 3 ● 29 **April 2024**
- 4 ● 24 **June 2024**
- 5 ● 19 **August 2024**
- 6 ● 14 **October 2024**

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Entry requirements.

Any individual who has a matric certificate or matric equivalent with communication, literacy and mathematics skills at NQF Level 4 can qualify to apply.

As this is an online course, computer literacy is assumed and you will need an email address, access to a computer and access to stable internet.

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The cost of your investment.

The price of the short course in Entrepreneurship:

R 12 700*

Note the cost does not include:

- Cancellation fees: should a student not wish to complete the course but request an early cancellation
- Repeat subject fees: should a student be found not yet competent on a specific module and the student applies to redo the module
- Extension fees: should a student apply for an extension of assessment which would move their assessment to the following intake

Recognition of Prior Learning.

Eduvos recognises the need for Recognition of Prior Learning (RPL) and this course can be completed (in part or whole) by RPL.

Should a person wish to complete by RPL, the student can apply to be accepted at an additional cost. If the student is not yet competent on the first submission, only one second submission is allowed at a further additional cost.

*(Excludes once-off R300 application fee)

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Where this short course can take you.

Upon successful completion you are awarded the much-coveted Eduvos Entrepreneurship Short Course Certificate.

This course will transform you into a holistic thinker allowing you to have an integrated view of your organisation. Furthermore, this course will provide you with the necessary skills to develop strategic and integrated strategies that will propel your organisation into the future.

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Your online learning experience

Lecturers with industry experience.

Business education involves putting theory into practice and therefore through our exposure to multiple industries, we have assembled a world-class faculty, with exceptional industry experience for you.

Each lecturer will inspire you with their practical experience-based insights, best practices, what works, and what does not. Based on current research trends, we will share with you the best global management practices at work in emerging markets that will open avenues of exploration.

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Study guides.

- Our study guides include:
- Clear learning outcomes
 - Study materials for the specific subsection
 - Self-contained guide with all module requirements
 - Examples and case studies
 - Activities completed individually or as part of a team

All study materials and textbooks are provided at no additional charge, with 24/7 online access.

Assessments.

You will complete an online portfolio of evidence for this course. A portfolio of evidence is made up of a range of activities that you will do on your own time (and in the workplace) to show that you are competent in understanding the theory and practice of the module.

Assessment activities vary and may include simple answers to questions, multiple choice, short writing sections, preparation of individual presentations, group presentations, written assignments and summative assessments.

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Online support.

We support you by providing a Learning Coach who is there to help you reach your goals by successfully completing your course and giving you access to an expert when so required.

The Learning Coach is your first point of contact and can be reached via email, phone call, WhatsApp or webinar.

Through our functionality that supports the asking of questions and both pro-active and reactive support we have very high completion rates on our programmes.



Logging on

- Receive username and password
- Log onto your Eduvos Online Course
- Watch orientation videos to guide you on how to navigate the platform



Academic support

- We provide a learning coach to support and connect with students
- The learning coach monitors the onboarding of the student
- We actively support the student to engage in the course



Weekly milestones

- Each week has defined topics with supporting material
- Each area builds on the next and is designed to achieve learning
- Assessments and assignments test learning
- Every element has built-in reflections that are marked



Learning content

- Learning is structured through videos and guides
- Expert lecturers provide guidance on key topics
- Videos are approx. 5 minutes in length
- Students can watch videos as many times as required
- Guides are well-written and designed and highlight relevant learning

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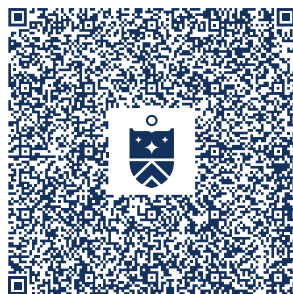
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Your best life is waiting for you.

Entrepreneurship

Learn how to design, start and manage a new/start-up business effectively.

Scan here to get in touch:



Connect with us using one of our social platforms.

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