

### **ONLINE SHORT COURSE:**

# Effective Directorship.

Prospectus

# **Prospectus Outline.**



#### Living your best life

- > Always start with "why"
- > Summary of what you can do afterwards

### 02 What you will learn and how to apply it practically

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# Living your best life

# Always start with "why".

This is a practical course on how to become an effective director. Directors are functioning in an increasing complex world and by being a director you are, more than ever, required to meet your regulatory and statutory obligations.

It is imperative in today's highly regulated environment for any individual appointed in a position of trust to fully understand their duties, responsibilities and potential liabilities in that position to assist them in being an effective office bearer while at the same time being protected from potential personal liability.

Directors of companies in South Africa must ensure that the standard of conduct displayed by them meets the statutory requirements, in the absence of which, causes several repercussions not only limited to financial risk but also brand damage. For this reason, everyone must have a basic understanding of the regulatory universe in which they have to operate as a director or senior executive of a company.

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# Summary of what you can do afterwards.

After completing the short course in Effective Directorship, you will be able to:

# Understand your role

Understand your role and engagement with a company.

### Learn to manage risk

Learn to manage risk.

# Work through case studies

Work through real case studies.

### Keep up-to-date

Keep your knowledge up-to-date and relevant.

### Get experience

Get practical boardroom experience.

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# What you will learn and how to apply it practically

## **Course overview.**

"Governance and leadership are the yin and the yang of successful organisations. If you have leadership without governance you risk tyranny, fraud and personal fiefdoms. If you have governance without leadership you risk atrophy, bureaucracy and indifference."

- Mark Goyder (Director of Tomorrow's Company)

Practicing good governance is important not only to be an effective board member but also to provide an additional layer of protection against individual liability. The King IVTM Report on Corporate Governance for South Africa was published on 1 November 2016 and became applicable as from 1 April 2017. A high-level overview of the principles contained therein as well as the relevance to any business and its governing body is addressed as part of this course.

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# Course breakdown.

There are five components to this short course, each with its own set of outcomes which you will master during the course.

#### Section 1

## Setting the scene

The intention of this short course in Directorship is not to be an exhaustive source of information regarding the position of a director, but rather a high-level overview of the pertinent topics that an individual appointed or to be appointed as a director needs to be cognisant of to enable such individual to not only be effective but to also limit the risk of personal liability. In the event of any specific challenge faced by a director, specialised legal advice is required and should be sought by the director.

#### Section 2

# The Companies Act of 2008

The Companies Act of 2008 became effective on 1 May 2011 and replaced the Companies Act of 1973 in its entirety, except for Chapter 14 of the old, 1973 Act (insolvency), which continues to apply in respect of the winding up of insolvent companies until new insolvency laws have been promulgated.

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#### Section 3

## **Memorandum of Incorporation (MOI)**

A company's MOI or rules are binding. In this module, you will understand the various relationships between the company and each shareholder and amongst the shareholders of the company. It also addresses the relationship between the company and directors or prescribed officers in the exercise of their respective functions within the company, between the company and members of the audit committee or any other committee of the Board in the exercise of their respective functions within the company.

#### Section 4

## **Corporate Governance**

Corporate governance, for the purposes of King IV<sup>™</sup>, is defined as the exercise of ethical and effective leadership by the governing body that results in the achievement of the following governance outcomes: An ethical culture, performance and value creation, effective control and legitimacy.

#### Section 5

### **Different role players**

Although it is correct to assume that the role of a director carries with it substantial power and authority, the flip side of the coin to also keep in mind is accountability and potential personal liability, whether financial, reputational or both. Complying with the law and ensuring that appropriate corporate governance is practiced in a company will assist a director in being effective and limiting the risk of personal liability.

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# **Course duration.**

#### Students will complete the Effective Directorship short course online in a 7 week period.

It involves a combination of online learning components, practical workplace applications, various videos, structured learning content and assignments online. The student has access to templates and tools to complete the assessments effectively.

Once you have completed all the tasks, assignments and assessments for the short course the student receives feedback on their progress and gets their assessment results (either determined as competent or not yet competent).

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# **Course start date.**

During 2024 there will be six intakes:

#### ΙΝΤΑΚΕ

1	0 0 0 0 0	08 <b>January</b> 2024
2	•	04 <b>March</b> 2024
3		29 April 2024
4		24 <b>June</b> 2024
5		19 August 2024
6	•	14 <b>October</b> 2024

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# Entry requirements.

Any individual who has a matric certificate or matric equivalent with communication, literacy and mathematics skills at NQF Level 4 can qualify to apply.

As this is an online course, computer literacy is assumed and you will need an email address, access to a computer and access to stable internet.

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# The cost of your investment.

The price of the short course in Effective Directorship is:

# R 19 000\*

#### Note the cost does not include:

- · Cancellation fees should a student not wish to complete the course but request an early cancellation
- Repeat subject fees, should a student be found not yet competent on a specific module and the student applies to redo the module
- Extension fees should a student apply for an extension of assessment which would move their assessment to the following Intake

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\*(Excludes once-off R300 application fee)



# Your online learning experience

# Lecturers with industry experience.

Business education involves putting theory into practice and therefore through our exposure to multiple industries, we have assembled a world-class faculty, with exceptional industry experience for you.

Each lecturer will inspire you with their practical experience-based insights, best practices, what works, and what does not. Based on current research trends, we will share with you the best global management practices at work in emerging markets that will open avenues of exploration.

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# **Study guides and textbooks.**

Our study guides include:

- Clear learning outcomes
- · Study materials for the specific subsection
- · Self-contained guide with all module requirements
- Examples and case studies
- · Activities completed individually or as part of a team

All study materials and textbooks are provided at no additional charge, with 24/7 online access.

# Assessments.

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You will complete an online portfolio of evidence for this course. A portfolio of evidence is made up of a range of activities that you will do on your own time (and in the workplace) to show that you are competent in understanding the theory and practice of the module.

Assessment activities vary and may include simple answers to questions, multiple choice, short writing sections, preparation of individual presentations, group presentations, written assignments and summative assessments.

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# More about your lecturer.

#### Adv Annamarie van der Merwe

Advocate Annamarie van der Merwe (B.Iuris, LLB, LLM) has been a corporate lawyer and company secretary of companies in the listed environment for more than 30 years.

She was a long-standing member of the King Committee on Corporate Governance for South Africa and was actively involved in the writing of King III, focusing specifically on the chapter dealing with boards and directors. Annamarie is also a well-known presenter of workshops for directors and company secretaries on issues such as board effectiveness, statutory duties and liabilities and effective meetings.

Annamarie was extensively involved in the review of King III and the preparation of the King IV<sup>™</sup> report as part of a dedicated task team mandated by the King Committee for this purpose. She is executive Chair of FluidRock Governance Group and a non-executive director of a number of companies, including Pick n Pay Stores Limited and the Bureau for Food and Agricultural Policy NPC.



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# **Online support.**

We support you by providing a Learning Coach who is there to help you reach your goals by successfully completing your course and giving you access to an expert when so required.

The Learning Coach is your first point of contact and can be reached via email, phone call, WhatsApp or webinar.

Through our functionality that supports the asking of questions and both pro-active and reactive support we have very high completion rates on our programmes.

#### Logging on

- Receive username and password
- Log onto your Eduvos Online Course
- Watch orientation videos to guide you on how to navigate the platform



#### Academic support

- We provide a learning coach to support and connect with students.
- The learning coach monitors the onboarding of the student
- · We actively support the student to engage in the course

### Learning content

- · Learning is structured through videos and guides
- Expert lecturers provide guidance on key topics
- · Videos are approx. 5 minutes in length
- · Students can watch videos as many times as required
- · Guides are well-written and designed and highlight relevant learning

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#### $\mathbf{04}$ Take the next step

### Weekly milestones

- Each week has defined topics with supporting material
- Each area builds on the next and is designed to achieve learning
- Assessments and assignments test learning
- · Every element has built-in reflections that are marked





# Take the next step

# **Process overview.**



#### Apply online

Please ensure you have all the necessary documents; latest results and copy of your ID. Pay the R300 application fee.



**KEP** 

#### Acceptance

Your journey

Here's to lifelong learning.

your best life with Eduvos.

You are on your way to living

begins

Eduvos will review your application to confirm you meet entry requirements. We will send you a quote with all the payment details.



TEP

#### Pay 1st instalment

Make payment via PayFast, credit card or EFT to become an officially registered student with Eduvos. Send proof of payment to payments@eduvos.com



#### Welcome pack

You will receive your Welcome Pack before your course begins. To familiarise yourself with our online platform.

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# Eduvos in partnership with FluidRock.

Eduvos and FluidRock have combined forces to offer high quality online training for this Effective Directorship online short course. The learning is structured and managed with high levels of support to ensure that participants complete and do so in a supported way.

### **About Eduvos**

Eduvos is one of South Africa's largest independent private higher education institutions with 12 campuses across the country. We offer over 27 accredited qualifications, internationally recognised, across four future-facing faculties namely Applied Science, Commerce and Law, Humanities, and Information Technology.

Depending on the reason why you are studying you may want different levels of flexibility in your learning. Eduvos offers various modes of learning to our students, with options to study full-time, online, part-time or self-paced.

Explore your journey of limitless learning with Eduvos.



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# Eduvos in partnership with FluidRock.



ACADEMY

FLUIDROCK

GOVERNANCE GROUP

### **About FluidRock Governance Academy:**

FluidRock Governance Academy (Pty) Ltd is a wholly owned subsidiary of the FluidRock Governance Group (Pty) Ltd ("FluidRock"). FluidRock is the leading independent governance advisory, compliance, training and company secretarial services firm powered by some of the most well-known and experienced professionals in the industry.

The FluidRock Governance Academy provides governance training, coaching and mentoring to persons of all levels in any type of organisation. From boards to board members, executives and senior management to the company secretary and support teams. Our services are tailored to ensure that we support clients in reaching their governance goals.

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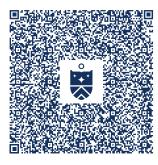
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# Your best life is waiting for you.

### Effective Directorship

Effective directors meet their regulatory and statutory obligations.

Scan here to get in touch:



Connect with us using one of our social platforms.

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