



# LinkedIn *Do's and Don'ts* for Students.



## Do

- Keep your profile updated
- Use professional language and tone
- Share relevant achievements and learning experiences
- Follow companies and leaders in your field



## Don't

- Use slang or informal language
- Post unrelated content (e.g., personal photos or jokes)
- Leave your profile empty or outdated

## How Parents Can *Support* Their Child's LinkedIn Journey.

Here's how you can actively support your child:

- Ask to review their profile together and give feedback
- Help them brainstorm a strong summary and headline
- Offer to take a professional-looking photo
- Encourage them to connect with professionals they meet
- Share your own professional journey and tips
- Help them stay positive, building a network takes time



LinkedIn is more than just a job site, it's a powerful career-building platform. Helping your child get started early gives them a head start in shaping their professional identity, growing their confidence, and discovering new opportunities.

With your support and encouragement, they'll be ready to present themselves to the world, and to employers, with clarity and confidence.